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Retail Prophet

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Consumerism, by Doug Stephens My sense in talking with business executives across North America was that many believed that what we were going through in the retail industry was a 'bad cycle' being driven largely by the economic turmoil of 2008.

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The Retail Revival In 2013 Stephens authored the book The

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Doug Stephens - Wikipedia

Summary: The Road Map for a New Era in Retail The Retail Revival documents the rise of an incredible new era of consumerism leading to a complete redefinition of what retail is. The book provides perspective on how massive demographic and economic shifts, as well as historic levels of technological and media disruption, are turning this once predictable industry into a sea of turbulent change, leaving consumer behavior.

The Retail Revival : Reimagining Business for the New Age ...

Retailing expert Doug Stephens founded the Retail Prophet consultancy. He also wrote The Retail Revival: Reimagining Business for the New Age of Consumerism.

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Africa and COVID-19 | McKinsey

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journey of fashion products from the designer's mind to the final purchase. Learn the roles of buyers, product developers, marketing professionals, fashion writers, event planners, and retail managers who make the business of Fashion happen.

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